

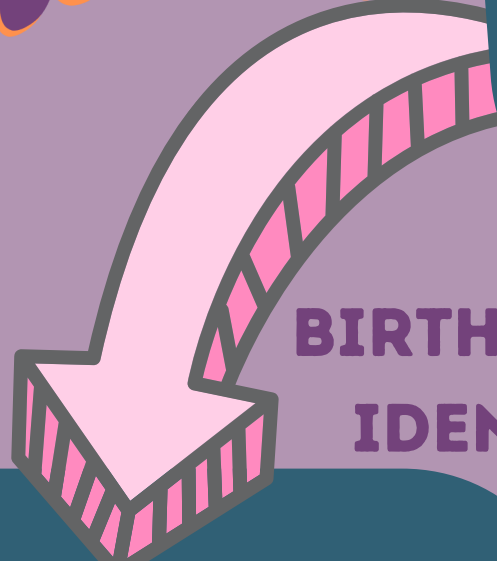
HR Fluency

01

LACKS PURPOSE

HR is:
Administrative, Payroll, PTO,
Policy, Hire/Fire

Order Taker
Cost Center



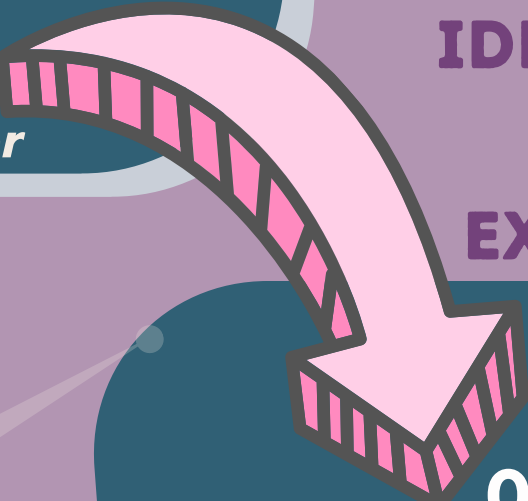
BIRTH OF AN IDENTITY

02

PURPOSE IDENTIFIED

Recruiting, Total Rewards,
Vision & Values Identified

Collaborator



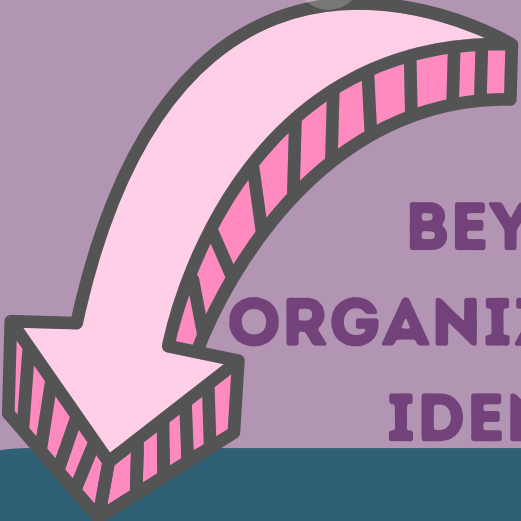
IDENTITY IS A LIVED EXPERIENCE

03

PURPOSE SHARED

Co-Creation, Collaboration,
Communication, Connection, Infused

Partner



BEYOND ORGANIZATIONAL IDENTITY

04

PURPOSE INTEGRATED

Culture clear and at the forefront, Common Language, Alignment across all functions and areas, Independent Ownership

Owner
Investment